



# BEVERLEY

BUILDING SOCIETY

Building Better Futures

**Product range: FIRST TIME BUYER (FTB) Range (including Property Assist)**

**Information sheet produced: 13 October 2025**

## **Our approach to meeting the Products & Services Outcome and Price & Value Outcome – Information for distributors of the Product**

This summary document is being provided to you to fulfil our responsibilities under PRIN 2A.4.15R and PRIN 2A.3.12 R (2). -

It is designed to support you to comply with your responsibilities under PRIN 2A.3.16 R and PRIN 2A.4.16 R. Please note that you are ultimately responsible for meeting your obligations under 'The Consumer Duty'.

This information is intended for intermediary use only and should not be provided to customers.

### **1. Summary of our assessment**

We have assessed that:

- Our **FIRST TIME BUYER (FTB)** product range continues to meet the needs, characteristics, and objectives of customers in the identified target market
- The intended distribution strategy remains appropriate for the target market
- The product provides fair value to customers in the target market (i.e. the total benefits are proportionate to total costs)

### **2. Product characteristics & benefits**

The products are designed to meet the needs of the target group. The product features and criteria are designed to support these needs.

- Two year discounted variable rates
- Two year fixed rate options sometimes available – please check current product range
- Mortgage Term up to 40 years and to age 90
- Income from employment, self-employment, pensions and certain investment types accepted
- Family support options – Family Assist and Joint Borrower Sole Proprietor (JBSP) (subject to eligibility)
- Availability on new and existing homes
- All our discounted variable rate schemes have a Floor Rate of 2.50%

Full eligibility criteria can be accessed on our intermediary website via [Intermediaries - Beverley Building Society : Beverley Building Society \(beverleybs.co.uk\)](https://www.beverleybs.co.uk).

### 3. Target market assessment and distribution strategy

This target market assessment matrix segments the target customers for the product, recognising their different needs to enable a tailored service when distributing the product.

Customer Circumstances	Distribution Strategy	Customer Needs & Objectives
FTBs looking to purchase their first residential property in England or Wales (UNSUPPORTED)	Available through Direct and Intermediary* channels  Applications must be through an advised sale route.	To access a discounted or fixed rate for a defined period  To repay the capital by the end of the mortgage term (either via a repayment mortgage or using a credible repayment vehicle alongside an interest-only mortgage)  Become a homeowner for the first time
FTBs looking to purchase their first residential property in England or Wales (FAMILY ASSIST / JBSP)	Available through Direct and Intermediary channels  Applications must be through an advised sale route.	To access high LTV lending  To access high LTI lending  To access a discounted or fixed rate (when available) for a defined period  To repay the capital by the end of the mortgage term (either via a repayment mortgage or using a credible repayment vehicle alongside an interest-only mortgage)  Become a homeowner for the first time  Receive support from family to reduce overall LTV or improve affordability
<p>*Intermediary distribution through:</p> <ul style="list-style-type: none"> <li>• Networks and their Appointed Representatives</li> <li>• Mortgage Clubs</li> <li>• Directly authorised mortgage intermediaries</li> </ul> <p>All intermediaries must be registered with us.</p>		

The Product is not designed for customers who:

- Are purchasing a home outside of England or Wales
- Are purchasing a property to let
- Are severely credit impaired borrowers
- Need a Shared Ownership mortgage
- Do not meet our lending or property criteria

#### 4. Customers with characteristics of vulnerability

The Product is designed for FTBs, which is likely to include some customers with characteristics of vulnerability or who will experience vulnerability over time.

FTBs are less likely to have a comprehensive understanding of mortgages or the mortgage market. Therefore, they may require additional advice and support to ensure they understand the information being presented to them and the implications of the arrangement they are entering into to reduce the risk of harm occurring.

Where the Family Assist or JBSP option is taken up the supporter (providing either an equity buffer or income/ payment guarantee) cannot be assumed to fully understand the implications of their commitment and should generally be encouraged to take independent legal advice prior to making such a commitment. It is particularly important that they understand the length of time for which they will be bound by their commitment.

We considered the needs, characteristics, and objectives of customers with characteristics of vulnerability at all stages of the design process for this product to ensure the Product meets their needs.

We have also reviewed the product to assess whether it will meet the identified needs, characteristics, and objectives of the target market, including customers in the target market who have characteristics of vulnerability.

We have in place a framework to achieve good outcomes for vulnerable customers, which includes:

- Education and training for our staff to ensure they have the appropriate skills and experience to recognise and respond to the needs of vulnerable customers
- Suitable customer service provision and communications
- Flexible policies, where appropriate, to support vulnerable members
- Monitoring to ensure we continue to meet and respond to the needs of customers with characteristics of vulnerability

Intermediaries should continue to comply with your obligations to ensure that you treat customers in vulnerable circumstances fairly. Where appropriate, and with any necessary customer consents, you should share relevant details with us so we can respond appropriately.

Please contact us if you need any further information about how we support the needs of all our customers in relation to the Product.

## 5. Our assessment of value

We have developed a comprehensive and robust assessment process which evaluates several aspects of our business to determine the value of our mortgage product. This analysis is used to ascertain whether the product delivers fair value for customers.

The outcomes of the assessment process are presented to the Board, allowing for challenge and further investigation before we sign-off the outcomes and share the summary of our assessment with you.

Our fair value assessment has considered the following:

Benefits	Price	Costs	Limitations
<p>All our residential mortgage are manually underwritten, allowing us to consider individual circumstances / needs that might not be accommodated by an automated processing model</p> <p>Repayment, interest-only and Part-and-Part options available</p> <p>Terms up to 40 years available</p> <p>Income from employment, self-employment, pensions, certain investment types (or a combination)</p> <p>Lending in or into retirement</p> <p>Option to borrow 100% LTV or enhance affordability via the Family Assist or JBSP options</p>	<p>The interest rates, fees and charges customers pay for the product, comparable market rates, advice fees paid to intermediaries and non-financial costs associated with operating the product</p> <p>You are reminded that all our discounted variable rate mortgages are linked to the Society's Standard Variable Rate and <u>not</u> to the Bank of England base rate or any other external reference</p>	<p>The cost of underwriting and setting up a mortgage, funding the Product and any other reductions in costs to the customer made possible by economies of scale</p>	<p>All our discounted variable rate and fixed rate mortgages have associated Early Repayment Charges applicable throughout the deal period. These Charges are commensurate with the costs that we incur in setting up the mortgage and are consistent with market norms</p> <p>All our discounted variable rate schemes have a Floor Rate of 2.50%</p>

## Results of our assessment

**Our assessment concluded that the Product continues to deliver fair value for customers in the target market for the Product.**