

Est.
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BEVERLEY

BUILDING SOCIETY

Building Better Futures



COOKIES POLICIES

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1. What are Cookies?

Cookies are small text files that are placed on your computer, phone or tablet when you visit a website. They help the site work properly and allow us to understand how people use it, so we can make improvements.

Cookies don't give us access to your computer or any information about you; other than the data you choose to share with us.

2. How we use Cookies

We use cookies to make sure our website:

- Works properly and securely,
- Remembers your choices (such as accepting/rejecting cookies), and
- Helps us understand how people use our site so we can make it better.

We do not use cookies to show adverts, track you across other websites, or collect personal data for marketing.

3. Types of Cookies we use

For a full list of the cookies that we use, description and the expiry, please see [Appendix A](#)

3.1 Essential Cookies

These Cookies are needed for our website to work properly and securely. They enable basic functions like page navigation, security protection, and remembering your cookie preference. They do not store personal information and do not require your consent under UK law. However, we include details here, so you know exactly what they do.

3.2 Analytical (Performance Cookies)

These cookies help us understand how visitors use our website — for example, which pages are most popular and how long people spend on them.

The information is collected anonymously and helps us improve the website's content and performance. We use Google Analytics for this purpose.

These cookies are not essential, and we will only use them if you agree.

Sometimes we advertise our products and services on social media. Cookies help social media providers like Facebook recognise you when you visit them and display ads on our behalf. If we didn't use cookies for this purpose, you might still see our ads on social media, but they won't be tailored to you.

3.3 Functional Cookies

These cookies enable enhanced features and services, such as security measures and embedded videos. They may be set by us or by third-party providers whose services we use.

3.4 Targeting (Advertising) Cookies

We do not use advertising cookies to target customers or show personalised adverts.

However, some third-party services (for example, Facebook or Google) may place cookies when you interact with our content or use features such as reCAPTCHA security.

4. Managing your Cookies

You can control and delete cookies through your web browser settings.

Most browsers allow you to:

- See which cookies are stored on your device,
- Delete them, or
- Block cookies from being placed in the future.

If you choose to block cookies, please note that some parts of our website may not work correctly.

5. Google Analytics

We use Google Analytics to collect anonymous information about how visitors use our site, such as how long they stay and which pages they visit. Google's privacy and cookies policies explain more about how they use this information: <https://policies.google.com/privacy>

6. Other websites

Our website includes links to other organisations' websites. We do not control how those organisations collect or use your personal information, so you should review their privacy notices before using their sites.

7. Keeping this policy up to date

We may update this Cookies Policy from time to time. The latest version will always be available on our website.

8. Further information about Cookies

If you would like further information about the cookies we use, please contact us by email, phone or through your local branch.

The Data Protection Officer
57 Saturday Market,
Beverley,
HU17 8AA

Or email DPO@Beverleybs.co.uk

If you are not happy with our handling of your personal data, you also have the right to complain to the Information Commissioners Officer by visiting <https://ico.org.uk/>

Appendix A: List of Cookies used

Strictly Necessary Cookies		
Cookies Name	Description	Expiry
OptanonAlertBoxClosed	Set by our OneTrust cookie compliance tool. It remembers that you've seen the cookie banner so that it's not shown again. Contains no personal information.	1 year
OptanonConsent	Stores your cookie consent preferences (which categories you accepted or declined) so these choices are remembered when you return to the site.	1 year
__RequestVerificationToken	Security cookie used to protect our forms from unauthorised submissions (Cross-Site Request Forgery). Contains no personal information.	Session (deleted when browser closes)
PHPSESSID	Maintains your session while you browse the website, so pages work smoothly.	Session (deleted when browser closes)
eupubconsent	Used by OneTrust to record and manage your cookie consent choices.	Session (deleted when browser closes)
Performance (Analytical) Cookies		
Cookies Name	Description	Expiry
_gid	Used by Google Analytics to track how visitors use the site and distinguish between users.	24 hours
_ga	Used by Google Analytics to count and track page views. It assigns a random ID number to each visitor.	2 years
_ga_XXXXXXXXXX	A variation of the Google Analytics cookie used to track website activity during a single session.	1 year
_gat_gtag_XXXXXXXXXXXXXXXXXXXXXXXXXXXX	Used by Google Analytics to control the rate at which requests are made to the service.	Session (deleted when browser closes)
Functional Cookies		
Cookies Name	Description	Expiry
__cf_bm	Set by Cloudflare to help manage web traffic and protect our site from malicious bots.	Session (deleted when browser closes)

_cfuvid	Set by Vimeo, which hosts some of our video content, to support video playback and improve performance.	Session (deleted when browser closes)
Targeting (Advertising) Cookies		
Cookies Name	Description	Expiry
_fbp	Used by Facebook to measure engagement with our website and deliver relevant advertising.	2 months
_GRECAPTCHA	Set by Google's reCAPTCHA service to protect the website from spam and abuse.	5 months